

# Suzette Samm

## Front-End Developer

Dallas, Texas | <https://www.linkedin.com/in/suzette-samm/>

**Portfolio:** <https://suzettesamm.com>

An experienced professional with expertise in customer service, fashion design, product photography, retail, production management, front-end development, and operations management. Possesses a keen interest in fashion and business, and is skilled in HTML, CSS, React, Figma, UX/UI design, fashion design, production, and business operations.

## KEY SKILLS

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### TECHNICAL:

React.js	HTML	CSS	JS
Github	Figma	API	Git
Node.js	Bootstrap	Adobe Photoshop	Wordpress

### PROFESSIONAL:

Project management	Interpersonal Skills	Customer Service	Content Strategy
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## EDUCATION

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**Meta Front-End Developer Professional Certificate**

**Google UX Design Professional Certificate**

### **SheCodes**

*React Development*

*Responsive Web Development*

### **Dallas College - Dallas, Texas**

*Associate of Applied Science, Fashion Design - Pattern Design*

2020

*Associate of Applied Science, Fashion Design - Apparel Design*

2019

## PROJECTS

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### **Personal Portfolio Website:**

- Developed a personal portfolio website using HTML, CSS, JavaScript, and React.js. Utilized Adobe Photoshop and Adobe XD for design mock-ups. The website showcases my skills and experience as a front-end developer

### **Freelance:**

- WordPress Homepage for a client of Magnify Dental Digital Marketing Agency
- WordPress site for Design 3 and Associates in progress

## MOST RELEVANT EXPERIENCE

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### **FINLEY SHIRTS - Dallas, Texas**

*Production and Operations Manager*

*05/2017 – 06/2020*

- Design and implemented email marketing campaigns using Mailchimp
- Maintained Shopify website interface using Shopify Development language .liquid
- Ran the e-commerce store and took care of retail customer service as well as retail orders and returns
- Automated time management system and inventory management system
- Managed production materials and distribution to contractors
- Assisted with pattern creation for production
- Instigated social media content creation for outreach and product promotion
- Photographed products for use in online and print marketing materials.
- Coordinated with the creative team to ensure that product images aligned with the company's branding and messaging.

### **Nautica a la Mexicana's Summer Yacht, Resort, Beach & Swimwear Nautical Series Jocundities of Autumn Bliss Nymphs & Dryads Photoshoots (Published in Spellbound Magazine)**

Production Assistant- Dallas, Texas

- Scouted locations for the photoshoots
- Arranged communications with models and photographers
- Transported models, food, and props to the site/set
- Kept everyone on schedule and in rotation for multiple looks
- Helped with creative direction for multiple shots

## WORK EXPERIENCE

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### **Cravencrow Costuming**

*Apparel Production and Social Media Manager*

*10/2022 - present*

- Produce stock
- Create social media content for outreach and product promotion
- In-person selling at shows, festivals, and conventions

### **Vivid Seats - Coppell, Texas**

*Seller Services Associate*

*12/2021 – 10/2022*

- Resolved problems by going above and beyond to research solutions.
- Learned the company's software to shorten task time and automate repetitive tasks.
- Completed daily team goals by being a well-rounded asset to the team.

### **Vandergriff Hyundai - Arlington, Texas**

*Sales Consultant*

*11/2020 – 08/2021*

- Closed deals with detailed and informative presentations derived from consumer needs and built lasting customer relationships.
- Made top 6 salespeople out of 30 during the competition for volume in sales.
- Handled Manager and Managing Partner's personal referrals for sales due to my interpersonal skills.